

Common website words in everyday language



URL: Your Web Address

Think of your URL as your home address on the internet.

It's how people find your website—like www.yourbusiness.com.

Just like you'd give someone your street address to visit your house, you give them your URL to visit your site.



Web Hosting

Web hosting is like renting space on the internet.

It's where all the files, pictures, and pages of your website live.

Without hosting, your website has no place to exist online.



Care Plans (Theme & Plug in Updates)

A care plan is regular maintenance for your website—like getting an oil change for your car. It keeps everything running smoothly and safely by updating your site's themes (the design) and plugins (the tools/features). Outdated stuff can break or become vulnerable to hackers—so this is super important!



SEO (Search Engine Optimization)

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URL or Domain Registration

A “home address” for your website. You need a unique domain name like the first example above for visitors to find you. This registration is separate from hosting & care and needs to be renewed at the end of your contract agreement with GoDaddy or the company you used to secure your domain.



SSL Certificate

Helps keep your website secure. It encrypts information, making visitors feel their data is safe. If you see the lock where you type in your domain name, you'll know it is secure!